

NEWS RELEASE

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STATE-OF-THE-INDUSTRY GIANT *SUPER* FOOD STORE OPENS TOMORROW IN SUSQUEHANNA TOWNSHIP

Great New Store, Same Low Prices

Harrisburg, PA – Giant Food Stores will open the doors of its brand-new 97,700 square foot Susquehanna Township location tomorrow, **Wednesday, October 28, 2009 at 8 a.m.** Giant's newest store is the largest in the grocery chain and its third *Super* store. The store is located within the Blue Mountain Commons Shopping Plaza at 2300 Linglestown Road, Susquehanna Township. It replaces the previous site within the Oakhurst Plaza, also on Linglestown Road, which closes for business at 6 p.m. today, October 27.

“Giant is all about finding ways to save our customers both time and money,” said Mike Strayer, store manager. “While this new store offers something for every customer – from an in-store nutritionist to on-site fuel to an expanded array of kosher items – our customers will find the same savings and value both inside the store and at our fuel pumps that they have come to expect from Giant.”

Open twenty-four hours daily, the new store employs approximately 450 associates. “With the greater number of associates, we are able to deliver a new level of customer service,” said Strayer.

Focus on Health and Wellness

One of those new associates, Sarah Riddle, R.D., C.C.N., is Giant's new in-store nutritionist. Riddle will be available to assist customers with questions on healthy and natural lifestyles and for one-on-one consultations by appointment. The store also offers an expanded variety of products in the natural and organic categories. *Nature's Promise Marketplace*, “a health food store within a store,” includes more than 3,500 frozen, dairy, grocery and special diet selections. Giant features a designated gluten-free product area located within *Nature's Promise Marketplace*, with a selection of foods available for customers on gluten-free diets due to celiac disease or other health concerns.

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1149 Harrisburg Pike Carlisle, PA 17013

Susquehanna Township Giant *Super Food Store*

Customers can also pick up one of Giant's *Healthy Ideas* brochures, which focus on a variety of common health topics such as diabetes, food allergies, ear infections and osteoporosis. These brochures feature health tips and action steps as well as nutritional information and recipes.

Full Service Pharmacy and Drug Store

Your Neighborhood Drugstore at Giant will include a full-service pharmacy – new to this store – for filling prescriptions along with providing informational materials about healthy living, drugs, disease and diet. For customers on the go, the new Giant also features a drive-thru pharmacy.

This department offers the effect of shopping in a drugstore for all of a customer's health and beauty needs but at prices 15 – 20 percent lower than chain drugstores.

In addition, Giant also will feature an expanded card department offering Hallmark cards at a 10 percent discount and Staples Brand office supplies enabling customers to stock up on homework supplies, computer accessories, mailing boxes, and desktop furnishings, all at affordable Staples prices.

Commitment to Value

Customers can find a wide variety of their favorite brands in our aisle of values where they can count on great Bonus Buy savings every day.

Focus on Technology and Convenience

Giant features new state-of-the-art technology that provides added convenience for a total value shopping experience. *EasyScan* allows customers to utilize 12 self-scanning units to expedite the checkout process. *EasyWeigh* enables customers to weigh their produce, bulk food and other items making checkout quick and easy. With *EasyShop*, customers use one of 59 hand-held devices to scan and bag items in their cart as they shop, keeping a running total of purchases prior to checkout. Once complete, all they do at the checkout is pay and go.

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Giant's award-winning *Shopping Solutions* kiosks, nine of which are conveniently located throughout the store, enable customers to use the interactive touch-screen to check out personalized BonusCard savings offers, print off coupons, locate an item in the store and place a deli or *Great Entertaining* party tray order. Giant also makes it convenient for customers to find meal ideas by providing access to more than 2,500 tasty recipes that can be printed from the *Shopping Solutions* kiosks.

To help meet the needs of customers' busy lifestyles, Giant *Super* Food Store includes the addition of new features that provide a more convenient, consumer-friendly shopping experience. These new features include:

- **On-Site Fuel** - find gas savings at convenient on-site fuel pumps right outside of the new Giant. As part of Giant's *Gas Extra Rewards*, customers will receive 10 cents off per gallon of gas for every \$100 spent at any Giant location using a BonusCard during promotional periods.
- **Wi-Fi Café** – enjoy a cup of your favorite blend from Giant's full service coffee shop and bring your laptop to enjoy the free Wi-Fi Café complete with comfy chairs and a fireplace.
- **Tree House at Giant** – a child play area where skilled and qualified staff will supervise children ages 3-9 years old in a setting featuring games and toys. All Tree House associates have knowledge in early childhood education and are trained in CPR and First Aid.
- **Marketplace Café** – food court area for customers on-the-go or for in-store dining. Includes such eateries as The Grille at the Marketplace, The Cheese Shoppe, Taipei Chinese, sushi, fresh pizza, made-to-order salads, subs and panini sandwiches.
- **Members 1st FCU** - in-store branch for customers' banking needs.
- **Great Entertaining Order and Pick-Up Center** – visit Giant's party planning expert at this first-of-its-kind feature. Staffed Monday through Thursday from 10 a.m. to 6 p.m. and Friday through Sunday from 8 a.m. to 6 p.m., the center will allow customers to place and pick-up their Great Entertaining party orders and birthday cakes all in one convenient location.

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Energy-Saving Features

The newest Giant *Super* Food Store has been constructed with innovative building technologies to reduce energy consumption and the environmental impact of operations.

Skylights have been installed to reduce electricity consumption during peak daylight hours when overhead store lights will be cycled off. LED lighting is used in many areas of the store, including overhead track lights, exterior store signs and in the frozen food cases. LED lights are longer-lasting and are expected to reduce wattage by half. Efforts were made to reduce wattage for overall lighting in the store by omitting light fixtures where not required & reducing wattage requirements of lamps.

Increased roof and wall insulation will naturally keep the Linglestown Road Giant *Super* Food Store cooler in the summer and warmer in the winter. Exterior windows are Low-E which reduces the air conditioning load by blocking radiant heat.

Glass doors on the frozen food cases are covered with an anti-fog film, rather than the traditionally heated door. This eliminates the need to heat up refrigerated doors in order to prevent fogging caused by condensation.

The Linglestown Road Giant is the first Giant to employ a state-of-the-art refrigeration system that uses Glycol to maintain temperature. The system minimizes potential refrigerant leaks and reduces the refrigerant charge by one third.

Giant is committed to sustainable technologies and the implementation of these enhancements has involved an additional \$250,000 investment.

Community Commitment

The newest Giant *Super* Food Store will open its doors to the entire community with the brand-new Community Center. In partnership with Pinnacle Health, the Community Center will offer a calendar of programs with a focus on healthy living, wellness classes, and more. A complete schedule of upcoming events can be found right inside the store entrance at a specially designated kiosk featuring a 50-inch LCD monitor and touch screen calendar.

Located on the second floor of the store, the Community Center features a lobby and three meeting rooms of varying sizes. The rooms, Susquehanna, Blue Mountain, and Dauphin, feature state-of-the-art technology, audiovisual capabilities, seating and countertop space and can accommodate anywhere from 15 to 75 people. Local organizations also have the opportunity to reserve one of the Community Center's rooms for their next meeting.

Giant celebrated the opening of its newest *Super* store by providing \$10,000 in donations to the following regional organizations in a special presentation on October 27:

- Rescue Fire Company #1
- Susquehanna Township Police Department
- Susquehanna Township School District
- Central Pennsylvania Food Bank
- Jewish Federation of Greater Harrisburg
- Pinnacle Health Foundation
- YWCA of Greater Harrisburg
- Liberty USO
- Greater Harrisburg NAACP
- Dauphin County Historical Society

“Giant has a long tradition of supporting local needs, especially those connected to improving the quality of life for children and fighting hunger,” said Strayer. “We look forward to continuing our tradition of giving and are pleased to announce \$10,000 in donations to worthy local organizations.”

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Giant Food Stores, LLC, one of the leading supermarket operations in the U.S., currently operates stores in Pennsylvania, Maryland, Virginia, and West Virginia under the names of Giant Food Stores, Martin's Food Markets and *Giant To Go*. As a company, Giant is proud to work with hundreds of local organizations in the communities it serves and has a long-standing commitment to eradicate hunger and improve the quality of life for children. For more information, visit the company's website at www.GiantFoodStores.com.

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