

# NEWS RELEASE

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## GIANT AND MARTIN'S INTRODUCE HOLIDAY MERCHANDISE

*More than 75 festive items available for your holiday gatherings*

**Carlisle, PA** – This holiday season Giant Food Stores and Martin's Food Markets are offering easy holiday ideas to help customers with all of their entertaining needs. Now through New Year's Day, while supplies last, customers will find more than 75 new and holiday-themed products at Giant and Martin's as part of the company's 2009 holiday collection. Holiday Collection labels and displays make it easy for customers to find these special items throughout the store.

"We understand customers want the best quality and value and are excited about these special products to help expand holiday plans for gift giving, party treats and special family meals – to fit everybody's budget," said Casper Meijer, executive vice president of format and merchandising.

"Whether its existing products that have taken on a holiday twist or new items never before showcased at our stores, this year Giant and Martin's has everything you need to create excitement for your holiday festivities."

These new products can be found in all departments throughout the store and include new Giant store brand items along with national brand products. Among the items are peppermint and eggnog flavored ice creams, French rack pork roast, spiral sliced smoked ham, tropical fruit baskets, decorative breads and specialty appetizers to name a few. Items range in price from \$1.25 for holiday treats to \$24.99 for a beautiful tropical fruit basket. Product availability may vary by location.

Giant Food Stores, LLC, one of the leading supermarket operations in the U.S., currently operates stores in Pennsylvania, Maryland, Virginia, and West Virginia under the names of Giant Food Stores, Martin's Food Markets and *Giant To Go*. As a company, Giant is proud to work with hundreds of local organizations in the communities it serves and has a long-standing commitment to eradicate hunger and improve the quality of life for children. For more information about Giant Food Stores, visit [www.GiantFoodStores.com](http://www.GiantFoodStores.com).



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1149 Harrisburg Pike Carlisle, PA 17013

## Giant and Martin's Holiday Merchandise Product Offering List

**EDITOR'S NOTE:** *Following is a list of items available at your local Giant or Martin's store. Product availability varies by location. Additionally, you may find high-resolution images of some products for downloading at [www.giantfoodstores.com/holidaycollection](http://www.giantfoodstores.com/holidaycollection).*

### Specialty

Mississippi Cookie Straws

### Dairy

Spreadable cheeses, various flavors  
Cracker cut cheese, various flavors

### Frozen

Peppermint Ice Cream  
Eggnog Ice Cream

### Rewards/Beverage

Mrs. Pure's Holiday Cookies in a Box  
Cocoa & cookie mug  
Packet of cocoa with whisk  
Tall Covered cocoa mug  
Character cocoa jars

### Household

Snowmen & Christmas Tree plates & cups  
Red & green translucent cups  
Holiday Bath Set  
Liquid Hand Soap (variety of holiday scents)  
CareOne Holiday body wash poufs  
Sweet Pea bath kit

### General Merchandise

Cake Pan Value Pack (incl. mix & server)  
Cookie Pan Value Pack (incl. mix & server)  
Large dog rawhide – Christmas Stocking  
Small dog pig ears – Christmas Stocking  
Santa's special plate & mug

### Meat

Seasoned Lamb Rib Rack  
Boneless Spiral sliced smoked ham  
Semi-boneless spiral ham  
Oven Ready chicken  
Seasoned/Marinated Pork Roast French Rack  
Boneless Loin Roast Pinwheel in either  
Spinach or Mushroom & Sausage

### Produce

Green Bean Casserole  
Butternut soup kit  
Glazed carrot kit  
Sweet potato casserole kit  
Stuffing kit  
Holiday Salad bowl  
Tropical Fruit basket  
Santa Pants – Peanuts & Pistachios  
Colander Fruit arrangement

### Bakery

Snowball cookies in Pecan or Walnut  
Winter Wonderland Cake  
Cinnamon Pecan Crème bread cake  
Decorative bread (Wreath or Bear design)

### Floral

Fair Trade Calla Lily  
Great Entertaining Flower Bouquet  
Christmas Fresh Flower arrangement  
Flower and Fruit basket

### Deli

Italian Cheese specialty tray  
America's Favorite Cheese tray  
World's Favorite Cheese tray  
European Cheese specialties tray  
Fruit & Cheese tray  
Italian Antipasto tray  
Fiesta tray  
Party size Spinach Dip  
Antipasti tray  
Cocktail Meatballs (Swedish, BBQ, Sweet & Sour)  
Lobster Bisque  
Butter Nut Squash soup

### Seafood

Colossal Shrimp Ring  
Bacon wrapped Scallops  
Crab or Lobster Rangoons