

## Ahold to sponsor Stedelijk Museum, Amsterdam

*Amsterdam, The Netherlands* - Ahold and the Stedelijk Museum have agreed to enter a three-year sponsorship agreement. Dutch-based Ahold, which operates supermarket companies in Europe and the United States, will be supporting the museum's relaunch and future exhibitions.

Gijs van Tuyl, director of the Stedelijk Museum said today "We are delighted that Ahold has decided to support the Stedelijk Museum. It is good to see that in the current climate there are companies like Ahold keen to enter into sponsorship agreements to support the arts in the Netherlands. This gives me confidence that other companies will recognize the importance of supporting the Stedelijk as we move closer to our reopening."

Peter Wakkie, Ahold's Chief General Counsel and Member of the Corporate Executive Board, added "Ahold is proud to be sponsoring the Stedelijk Museum which has such a great reputation in the Netherlands and abroad. We are committed to supporting the communities we serve and we look forward to further strengthening our ties with the city of Amsterdam and contributing to the future success of the Stedelijk."

### **About the Stedelijk Museum**

The Stedelijk Museum is the largest museum for modern and contemporary art and design in the Netherlands. The historical building is being renovated at the moment, and enlarged with a futuristic new annex – a design by Benthem Crouwel Architects – creating more space than ever for the collection and exhibitions. More information and news on the reopening can be found at [www.stedelijk.nl](http://www.stedelijk.nl).

### **About Ahold**

Ahold is an international group of leading supermarket companies based in Europe and the United States. The company is committed to being a leader in each of the markets it serves and its powerful local brands set it apart from the competition. More information about Ahold is available at [ahold.com](http://ahold.com).

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